THE POLICE TREATMENT CENTRES

SPONSORSHIP OPPORTUNITIES

FIND OUT MORE ABOUT HOW YOU CAN SUPPORT THE EXCITING NEW EXPANSION TO OUR PSYCHOLOGICAL WELLBEING PROGRAMME

During 2020/2021 the PTC will establish a new Clinical Wing in partnership with Police Care UK.

Recent research published by Police Care UK has revealed that more than 90% of Police Officers will be exposed to multiple traumatic incidents during their career and that 1 in 5 service personnel are currently living with symptoms of PTSD.

The new centre of excellence will be built at the site in Harrogate. It will focus its efforts on building resilience to better support the wellbeing of Officers and provide access to treatment that reflects the needs of policing, including Post Traumatic Stress.

The PTC hope that by establishing the new facility, we will be able to continue to provide much needed class-leading support to our Police Family Patients.
THE BUILD

The new Clinical Wing will be built on the existing site in Harrogate and will represent a real increase in provision for Physical and Psychological Support for the Police Family.

The new build will comprise of two new wings with two floors, containing 20 bedrooms, four additional counselling rooms, one nursing surgery room and additional office space, six therapy rooms, three workshop spaces and a community room.

Currently the PTC are able to provide a two week intensive Psychological Wellbeing Programme; providing Police Family Patients with the tools and techniques to help them with mild to moderate stress, anxiety and depression. The PTC are currently limited in the amount of Patients that they can provide this care to each week.

The expansion of building will mean that not only can the PTC treat more Police Family Patients, it can also increase its provision in support, including the development of a programme for PTSD.

THE PACKAGES

01 ONE OFF DONATION
A one off donation not specified for a project but to contribute to overall building costs. Or a donation in kind of your product or services.

02 ONGOING CHAMPION
Ongoing commitment to the PTC for an agreed period, with a minimum donation of £1,000.00 per year for five years. In return, long term partners will be included on the Partners Page on our website.

03 COMMUNITY CHAMPION
Sponsor the build and design of the community wellbeing and meeting space. Packages start at £22,000.00

04 ROOM CHAMPION
Sponsor the build of one of the brand new bedrooms, workshops, complementary therapy rooms or counselling rooms. Packages start at £10,000.00

05 EQUIPMENT CHAMPION
Sponsor the design, equipment and facilities provided in each room such as soft furnishings, wall art and specialist equipment. Packages start at £2,500.00

06 BESPOKE CHAMPION
Build your own package of support for the PTC with anything from IT equipment, furniture, art or specialist equipment. Packages start at £200.00

THE OPPORTUNITIES

The PTC are looking to connect with local businesses who share their passion for the welfare of the Police Family who are often the first line of response in the worst of situations.

There are multiple ways that your business could support the project and establish itself as a partner of the PTC. As well as the positive connection with a class-leading Police Charity, the PTC would ensure maximum visibility for your business on our Partnership Page, to Chief Constables and Police Federations and across our target audience of over 70,000 officers through our electronic marketing and social media platforms.